



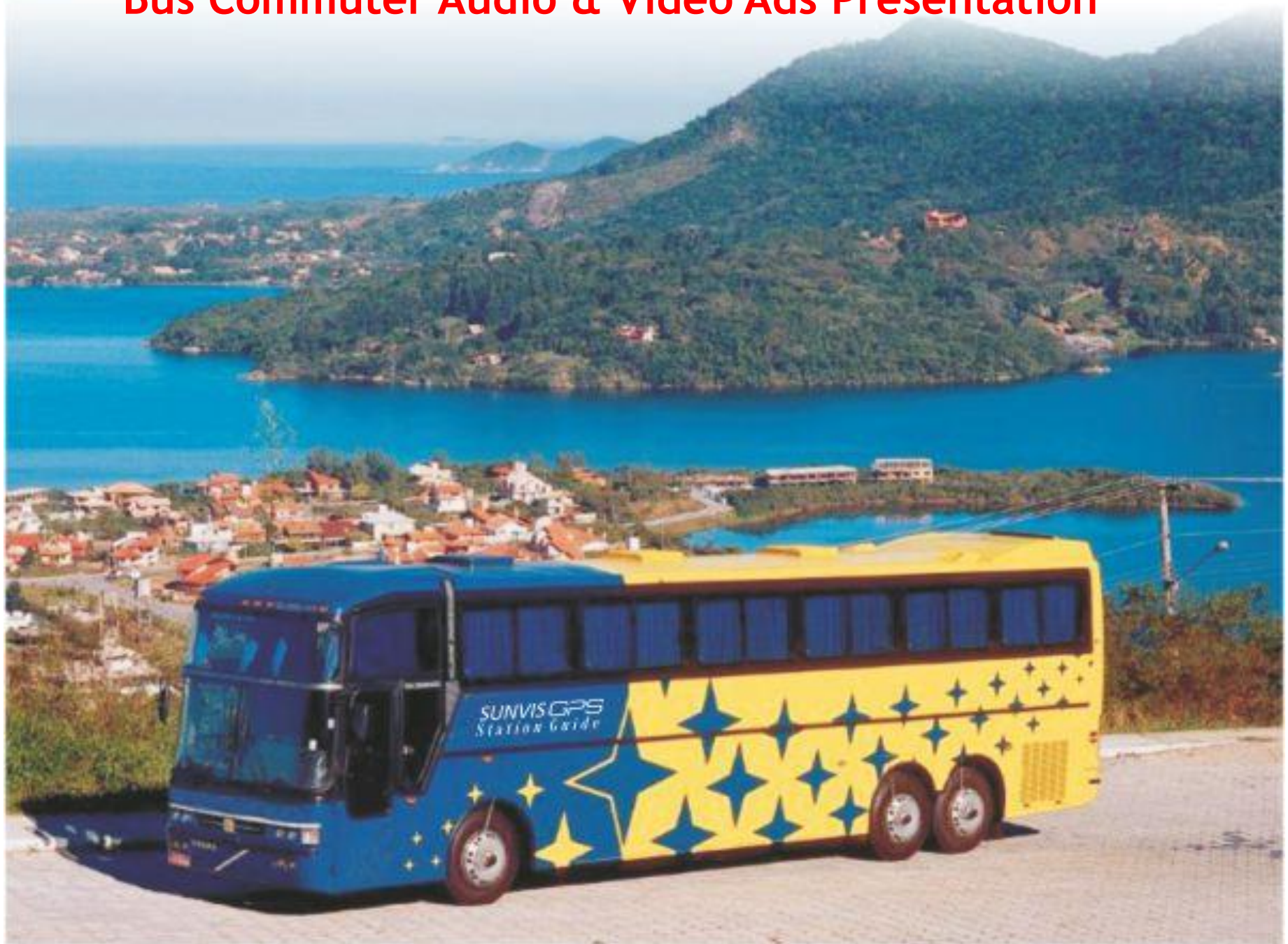
SUNVIS GPS

NEW IDEAS..NEW WAYS



Your Ads are
ON TARGET AUDIENCE
By SUNVIS SYSTEMS PRIVATE LIMITED

Bus Commuter Audio & Video Ads Presentation





Bus Commuter Ads Presentation Topics



What is GPS Announcement System



Advantage of GPS Announcement System



Advantage of Bus Audio / Video Ads



Target Audience for the Bus Ads



Type of Audio and Video Ads available



What is GPS Announcement System

About GPS global satellite announcer

The GPS global satellite announcer utilizes global satellite position system (GPS), to determine the position of Bus stops. When the bus comes near a bus stop, it receives the information of the Bus stop, and it announces and or display the Bus stop name automatically. It can also warn automatically of important place or Point of Interest (POI).



Advantage of GPS Announcement System



Automatic Announcer can add Customers Satisfaction and bus companies reputation.



No human involved. Automatically announces the Bus stop-name at 10 meters Accuracy.



The system also frees bus conductors and drivers from announcing stop names



This increases their efficiency and allow them to concentrate more on their primary jobs.



Precise advertisement localization - The automatic announcer can precisely announce the advertisement.

Advantage of Bus Audio and Video Ads



Sunvis Advertising creates, manages and sells innovative audio / video ads inside public Buses.



The GPS announcer can precisely announce a advertisement at a Specified location.



Economical Pricing & affordable when compared with any other Ad Media like Cable TV, Radio Ads



100% guarantee of reaching your targeted audience+ targeted message.



Your message can not be turned off. All the Passengers on-board, will have to hear/View your Advertisement.



Target Audience for the Bus Ads

TOTAL NO OF PASSENGERS IN BUSES WHICH IS PLAYING AUDIO ADVERTISEMENTS

SEC PASSENGER CLASS	TYPE OF BUS	SERVICE TIME	NO OF ADS A DAY	NO OF TRIPS	NO OF PASSENGERS / DAY	TOTAL PASSENGERS / MONTH
C D	City Bus - A/C Seat	Day & Night	14	14	1360	@40800
E1 E2	City Bus - Non A/C Seat/ Standing	Day & Night	14	14	2016	@60480
C D E1	Muffasal Route Bus - Non A/C Seat	Day & Night	10	5	486	@14580

@ Passenger Turnaround taken at 2 times in a trip
SEC - Means Socio Economic Classification of People

TOTAL NO OF PASSENGERS IN BUSES WHICH IS PLAYING VIDEO ADVERTISEMENTS

SEC PASSENGER CLASS	TYPE OF BUS	SERVICE TIME	NO OF ANNOUNCEMENT	NO OF ADS A DAY	NO OF TRIPS	NO OF PASSENGERS	TOTAL PASSENGERS / MONTH
A2 B1	A/C Multi Axle Semi Sleeper	Day / Night	14	3	1	31	903
B1 B2	AC Push Back Semi Sleeper	Day & Night	14	3	1	29	870
C D	NON AC Push Back	Day & Night	14	3	1	29	870
C D E1	Muffasal Route Bus - Non A/C Seat	Day & Night		10	5	486	@14580

@ Passenger Turnaround taken at 2 times in a trip



**For More Details On
BUS COMMUTER ADS**

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